

KW Motorsport 2006 News Archive

11.01.06 KWM ANNOUNCE LAUNCH OF KWM CONSULTING

British design and engineering company, KW Motorsport, is launching the first phase of a new enterprise, KWM Consulting, following the success of its current motor sport engineering business. KWM Consulting will provide for potential clients a network of independent consulting engineers and motor sport professionals for individual or collaborative project work under the umbrella of our expanding KWM brand.

"Consultants associated with KWM will benefit from existing high profile racecar projects, plus central marketing and promotion through an established website," said Kieron Salter, Managing Director, In addition to providing independent services, the network of consultants can be pooled to create a project team that can be utilized to deliver larger projects, jobs with short lead times or those requiring a flexible resource profile.

The technology and security now available from the advances in global high speed communications and the low overheads of the 'virtual office' allow this kind of consultancy to operate seamlessly and transparently as an 'on-demand' service. Already confirmed for the Consulting Network are experienced Senior Race Engineer Brian Ireland, Data Acquisition and Engineering Consultant Teena Gade, Senior Design Engineer Paul Crooks and, based in North America, Race & Design Engineer Adam Schaechter. All offer a broad range of skills and provide a pool of resource available either for KW Motorsport projects or for the consultants' independent clients.

Kieron Salter: "We intend to expand the number of engineers and range of services available through KWM Consulting as the demand for a professional and reliable cost effective service increases." The KWM Consulting network of engineers and consultants is accessible through the KW Motorsport website , where clients can view details of the consultants, the skills and services available and contact details.

KWMotorsport is currently supporting Creation Autosportif with the design and development of the 2006 Hybrid evolution of the DBA LMP1 sports car which is expected to continue to be a serious challenger for victory in the Le Mans Series and the Le Mans 24hrs in the coming year. KW Motorsport is a member of the MIA and will be available to meet at the MIA stand at the Autosport Show.

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